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Reserve

USDA BULLETIN BOARD

Broadcast by Ruth Van Deman, and Wallace Kadderly, in the Department of Agriculture's portion of the National Farm and Home, Hour Thursday, February 25, 1943, over stations associated with the Blue Network.

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ANNOUNCER: In Washington, we bring you first the USDA Bulletin Board. To post the notices, here are Ruth Van Deman and Wallace Kadderly.

VAN DEMAN: Here's a thumb tack, Wallace. You post the first item.

KADDERLY: All right. This is a reminder to growers of truck crops. Fresh vegetables of the right kinds are going to be even more important in our wartime diets. So the Department of Agriculture reminds farmers which vegetables for the fresh market will get first preference on labor, packaging materials, fertilizers and transportation. Here's the order of preference: carrots, kale, snap beans, lima beans, beets, sweet corn, tomatoes, cabbage, onions, spinach, green peas. Goals call for increases of all these vegetables for the fresh market -- increases ranging from 35 percent for carrots to 1 percent for green peas. Goals call for the same acreage of asparagus as last year, and fewer acres of these crops: green peppers, cauliflower, eggplant, lettuce, cantaloupes, watermelons, celery and cucumbers.....All right, Ruth, what's your item.

VAN DEMAN: Mine calls for volunteer help in school lunch programs. Around war production plants especially, community school lunches have taken on new importance. Many mothers employed in war industries are not able to provide hot lunches at home. The local agencies that sponsor community school lunch programs, in cooperation with the Department of Agriculture, need volunteers. There's nothing very glamorous about planning meals, buying, preparing and serving food. The uniform is an apron. The pay is probably not even an audible "thank you" from the hungry children you help. But you will get satisfaction from your work.... because the community school lunch helps to assure us a generation of strong, healthy men and women to carry on after this war is won. If you have a school lunch program in your community, wouldn't you like to work at your school an hour or two one day a week? Volunteer today.

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